Scores in population

The following data are take from the Littrell and colleagues (2020) study 2 with 317 adults from 18 to 73 years old. These data are openly accessible here.

Type	Possible range	Average score
BSF overall	1 to 5	2.57
Persuasive bullshitting (BFSp) Q's: 1, 2, 3, 4, 5, 6, 7, 8	1 to 5	2.48
Evasive bullshitting (BSFe) Q's: 9, 10, 11, 12	1 to 5	2.65

Note, no gender differences were apparent in these data.

Scoring

On the OSF webpage (see references), this recommendation is given: "Depending on the goals of the study, for analyses using linear regression models, we recommend entering both subscales (BSFp and BSFe) as separate predictors to account for overlapping variance (as individuals tend to engage in both types of BSing in their daily lives), rather than using an overall bullshitting (BSF) score as a single predictor."